

# PLACER COLOR



NEWSLETTER OF THE...

Year 48 Number 3 PO Box 4990, Auburn, Ca. 95603 March 2011 est. 1952

<http://www.placercameraclub.org>

**The Placer Camera Club** meets the **third Tuesday of each month...except August...** in the **Beecher Room** of the **Auburn Placer County Library**, 350 Nevada Street, Auburn, CA — **Visitors Welcome!**  
An informal gathering at **6:30 PM** is followed by the meeting which starts **promptly** at **7 PM**.

## The President's Corner

### This month.....

.....we have our **Theme** of Street Photography. Each Participant can submit one image and we discuss them as a group. This is one activity that you don't have to be a member to participate in. Digital and slide entries only. Street photography can be anything in the urban landscape that you interpret as art. It could be a crack in the sidewalk, peeling paint, etc.

Email your digital entries to [placercameraclub@gmail.com](mailto:placercameraclub@gmail.com) before the meeting on March 15<sup>th</sup>.

Jim Bennett will give a presentation on Urban Photography. Jim has produced some very interesting photography from the urban landscape.

We also have our annual **Silent Auction**. Members can bring **photography related equipment** to the meeting where we will have a silent auction.. During the meeting you can check out the goodies for auction and make a bid on the auction form that will be placed by each item for auction. The auction will close at the end of the meeting and all transactions will be completed. If you can't stay until the end of the meeting have someone who can stay complete the transaction for you. 20% of the auction price up to a maximum of \$20 goes to the club. If you have very expensive items a photo of the item will do. You may specify a minimum or reserve bid for your item. Bring your completed form's and equipment to the meeting. One item per form.

Our annual snow trip photo shoot will be March 19<sup>th</sup>. Jim White will lead us on back roads in the sierra's. Jim worked for the

## EVENT CALENDAR

### Future Themes

Street Art (March)

Humor/Motion (June)

•

### March 15th

Monthly Meeting

Annual Silent Auction

•

### March 19th

Annual Snow Trip

(See President's Corner  
for details)

See last page for club officers,  
committees & all other Club  
information.

forest service for many years and with his wife Shirley they travel the back roads in the Sierra's quite often. There will be a lunch break with optional snow shoeing. Snow shoeing is fun and very easy. Snow shoes can be rented in Auburn at very reasonable rates. More details at the meeting.

See you March 15<sup>th</sup> !

Mike Schumacher

---

---

## **Barefoot Contessa Photo Adventures**

If you were to ask for a perfect photo workshop what would you expect? Extraordinary photographers, patient and untiring teachers with a sense of humor who can urge you to look and learn.

I recently returned from a photo workshop in southern Belize conducted by Margo Pinkerton and Arnie Zann aka Barefoot Contessa Photo Adventures.

Margo and Arnie possess all of the qualities listed above and more!

If you are interested in improving your photographic and post processing skills with Adobe Lightroom I refer you to the client comments link below.

I agree with the previous client comments wholeheartedly.

I learned a lot about photography, had fun, met some great folks and gained a new appreciation for Belize and the Mayan culture.

<http://www.bcphotoadventures.com/Quotes/ClientCommentsAll.php>

Also check the 5 March Blog (below) which outlines our group experience

<http://bcphotoadventures.wordpress.com/>

Nice People, good fun, a great learning experience, good value plus a hug each morning!

Submitted by

Patrick Jewell

[pfjewell@umich.edu](mailto:pfjewell@umich.edu)



## Barefoot Contessa Photo Adventures (cont.)



# Grinding corn for tortilla —

On our recent trip to Belize where Patrick took a week long photography workshop, I did things like making corn tortillas from scratch. Fun and pretty tasty, too!

Submitted by Susan Jewell

---

---

### **HELP NEEDED!**

“HELP! An artist friend of mine, David, is looking to augment his oil painting avocation with a foray into photography. He currently has a low-res digital point & shoot but wants to move up to a DSLR with a wide angle zoom lens. His struggling-artist budget is limited to the neighborhood of \$250.

In the name of furthering beauty and esthetics in our society I ask all to search your hearts and closets for a fully operational, entry level DSLR with a basic zoom lens that you have set aside on your own march up the photo equipment ladder. David will be putting this camera to good use and you can feel good about helping a fellow artist thrive.

Please contact Richard Myren at [rgjk@suddenlink.net](mailto:rgjk@suddenlink.net) or 530-320-8961 with any offerings you may have. Thanks for considering this request.”

Submitted by  
Richard Myren



# INSTRUCTIONAL

I just wrote an article on my blog comparing slideshow programs. Here's a snippet:

Ratings of Slide Show Programs: ProShow Gold, Photoshop Elements, Bridge & Lighroom and Roxio 2011

Posted on March 8, 2011 by Barry Walton

Feature Comparisons of Some Key Slide Show Creation Programs:

* PhotoDex ProShow Gold 4.51	Rated : 5 stars out of 5
* Photoshop Elements (PSE) 8.0	4 stars
* Roxio 2011	4 stars
* Photoshop Lightroom 3.3	3 stars
* Photoshop Adobe Bridge (part of the CS5 Suite)	2 stars

For much more you can see the full article at: <http://barrywaltonphoto.wordpress.com/>  
<http://barrywaltonphoto.wordpress.com/author/barrywaltonphoto/>



Submitted by  
Barry Walton

---

---

## Stuff for sale

### **Epson Stylus 3880 photo printer**

Makes prints up to 18" wide with truly professional quality.

Like new with very little use

Needs one new cartridge to begin printing again

The only fault it has is one small magnet has been lost from the front door

**Will sell to the highest bidder over \$250**

If I have a buyer, and the buyer can wait, I will bring it to the next meeting.

Submitted by  
Dick Black

---

---

## WHAT JUDGES LOOK FOR IN PHOTOS

You're probably wondering why we pick one image over another; there actually are some simple rules of photography we look for in each photo. Common mistakes are:

You're probably wondering why we pick one image over another; there actually are some simple rules of photography we look for in each photo. Common mistakes are:

(1) A photo out of focus, either the whole photo or part of it in an important location such as the bottom front of the print.

(2) Too much "clutter" in the picture. We want our attention to go directly to the subject, not see a lot of competing, but not necessary, clutter around it.

(3) Exposure - is the picture too light or too dark to easily see the subject.

(4) Poor lighting, a "flat" image where rocks, subject, sky, etc., all blend together without different shadows, colors, etc. or the opposite where the sun might bleach out the lighter parts of the image, giving no texture to those areas.

There are other more subtle criteria we look for; placement of the subject, size of the subject within the image, etc., but the 4 listed above are the first and foremost most commonly seen, easily correctable problems that usually cause a photo to be eliminated.

For more specific guidelines, please feel free to drop in on any of our Placer Camera Club meetings and ask questions! We have meetings the third Tuesday of each month at 7:00 at the Beecher Room in the Library off Nevada Street. We have short programs, critique our own images, have "how-to" presentations and to end it all, great desserts!!

## **Board Members**

<b>President</b>	Mike Schumacher
<b>1st Vice Pres.</b>	Richard Myren
<b>2nd Vice Pres.</b>	Howard Godfrey
<b>Secretary</b>	Dick Bosworth & Liz Staats
<b>Treasurer</b>	Judy Hooper

## **Committees**

### **Webpage & Publicity**

Sue Barthelow

### **Education Committee**

Howard Godfrey

Jerry Berry

Lee Whiting

### **Equipment**

Judy Hooper

Richard Myren

### **Judge Selection**

Karen Wyatt

Howard Godfrey

Mike Schumacher

### **Image Evaluation Data**

Judy Hooper

Tony Middleton

### **Placer Color Editor**

Ardath Winterowd

### **Refreshments**

Bonnie Godfrey

Kristi Middleton

### **Greeters & Badges**

Jim Bennett

***CHECK OUT THE.....***

**[Placer Camera Club Web Page](http://placercameraclub.org)**

<http://placercameraclub.org>

\*\*\*\*\*

Ardath Winterowd

Newsletter Editor — 530-886-8364

[ardaths@wavecable.com](mailto:ardaths@wavecable.com)

\*\*\*\*\*

*Don't forget our tutorials web page at:*

<http://www.placercameraclub.org/tutorials/index.html>

\*\*\*\*\*

## **Huey Monitor Calibration**

The club has a Huey monitor calibration system  
for use by club members.

**WANT TO 'CHECK OUT' HUEY?**

**Contact Judy Hooper - 530-888-8308**