

# PLACER COLOR



NEWSLETTER OF THE...

Year 49 Number 9 PO Box 4990, Auburn, Ca. 95603 September 2011 est. 1952

<http://www.placercameraclub.org>

**The Placer Camera Club** meets the **third Tuesday of each month...except August...** in the **Beecher Room** of the **Auburn Placer County Library**, 350 Nevada Street, Auburn, CA — **Visitors Welcome!**  
An informal gathering at **6:30 PM** is followed by the meeting which starts **promptly** at **7 PM**.

## The President's Corner

**This month.....**

.....our **Theme** is **What is it?** It is an image of a common subject shot in a slightly different way. Remember, be creative! Send your one image to [placercameraclub@gmail.com](mailto:placercameraclub@gmail.com)

I will be giving presentations on f stop & shutter speed, printing, and Tony Hallas will give a presentation on the color wheel.

In October we will have our first Image Evaluations of the club year. The judge will be Albert DeBruijn. Prints have been removed from the Image Evaluations and we will have 2 meetings per year that focus on printing techniques and how to get better prints. Image Evaluations will now only have projected images both digital and slide. This will free up some time for the judge to expand feedback, something we all like to hear. Number of entries is 4 per member (total per meeting) but this year you can only put a maximum of 2 in any one category.

See you Sept 20<sup>th</sup>!

Mike Schumacher

## EVENT CALENDAR

**September 20th**  
Monthly Meeting  
- Theme -  
WHAT IS IT?

•

**Club Dues are Due!**

•

**October 18th**  
Monthly Meeting  
Image Evaluations

## An Important Reminder From Our Treasurer

—CLUB DUES are DUE—

\$25 per person

\$40 for a family of 2

\*\*\*\*\*  
See last page for club officers,  
committees & all other Club  
information.



# Our Placer, Our Planet 2011

## Juried Photo Exhibit

Sierra Club Placer Group  
Sunday, October 23, 1 p.m. to 4 p.m.  
The Arts Building. Auburn. CA

Amateur and professional photographers are invited to participate in a special juried photo exhibit and fundraiser celebrating the 20<sup>th</sup> anniversary of the Sierra Club Placer Group and its efforts to explore, enjoy and protect the Placer County environment.

In cooperation with PlacerArts, artists' photographs will be exhibited at a recognition reception in downtown Auburn for the environmental pioneers and supporters of the Sierra Club Placer Group. Esteemed nature photographers Larry Brenden and Truman Holtzclaw will jury the exhibits for the fundraiser, and award ribbons in four categories and Best of Show.

Let's penetrate the soul of the Sierra Nevada with your photos, capture the richness of rural life in Placer County, or put us under that hidden foothills waterfall with your lens.

### TIMELINE

Thursday, Sept. 22: Entries due by 5 p.m. Application at [www.placerarts.org/photos](http://www.placerarts.org/photos)  
Sept. 26-28: First round of judging and announcement of accepted exhibits  
Oct 3-20: Accepted exhibits due to The Arts Building, 808 Lincoln Way, Auburn, CA  
Sunday, Oct. 23: Second round of judging and recognition reception/auction, 1 p.m. to 4 p.m.

### JUDGES

Larry Brenden, [www.larrybrenden.com](http://www.larrybrenden.com) and Truman Holtzclaw, [www.otruman.com](http://www.otruman.com)

### CATEGORIES

Nature (excludes manmade features)  
Landscape  
Adventure (includes recreation and Placer County living)  
Manipulated Imaging

Use category as part of your file name. Example: nature\_jsmith\_bumblebee.jpg

Note that all photos must be taken in Placer County.

### ENTRY REQUIREMENTS

No entry fees. Limit three entries per participant. Digital entries only accepted by 5 p.m. Sept. 22 in jpeg format of maximum 1600 pixels in width and 1200 pixels in height with 2MB maximum file size using attached Entry Form. Juried artists will be notified by Sept. 28. Accepted images must be delivered by 3 p.m. Oct. 20 to The Arts Building and be no wider than 30". Prefer that images be matted and framed under glass but artist has the option to submit without frame. Note that exhibits will be table-top style. Sierra Club Placer Group will set minimum bid, with 50 percent commission to SCPG and the option to donate entire proceeds. All rights to the submitted images remain the property of the artist, with submitting artists granting rights to use the entered work only for Sierra Club Placer Group website, future promotional purposes and education outreach but not for commercial use.

For more information contact: Heidi Van Zant at 530.886.0788 or [sierra2@jps.net](mailto:sierra2@jps.net)  
<http://motherlode.sierraclub.org/placer/index.html>

# PHOTOS OF PUBLIC FIGURES

Submitted by  
Karen Wyatt

It was suggested that I forward the info below regarding uses of photos taken of public figures.

I called Jeff Berkholder to ask when a photo release would be needed; this is what he said.

If a picture is taken of a public figure (singer, band, speaker, etc.) that image can be sold, or entered in competitions and contests; it just can't be used for any advertising purpose.

If the figure is extremely well known, (Ray Charles magnitude) they would have a manager, and permission would likely be needed.

In a nutshell, no model release is necessary for selling the image or competing; just no advertising usage.

Good to know, it certainly clarified the issue for me. I had taken an image of a lead singer at a local concert that I wanted to enter in the Gold Country Fair, which is what initiated the call to Jeff since he photographs primarily business people and their audiences.

---

---

## —Sierra Club photo exhibit deadline extended—

The deadline for the Sierra Club Placer Group juried photo exhibit on Oct. 23 in Auburn has been extended to Thursday, Sept. 22 at 5 p.m.

There also is a new user-friendly photo submission system for the exhibit through PlacerArts at:  
<[www.placerarts.org](http://www.placerarts.org)>

Please spread the word about this exhibit and Sierra Club fundraiser. There is no entry fee but all photos must be taken in Placer County.

---

---

## Photographers Rights

Here are 2 articles on photographers rights. Follow the 2 links below.  
<http://www.aclu.org/free-speech/know-your-rights-photographers>

<<http://www.petapixel.com/2011/09/08/your-rights-as-a-photographer-in-the-us/>>

Thanks to **Arthur Bell** and **Bruce Gregory** for the link info.

# FROM THE FIELD



PHOTO BY JUDY HOOPER  
Ardath adjusting her camera  
in Bodie, California

## Our Fantastic Photo Vacation!

Submitted by  
Ardath Winterowd

Well, where do I begin? Judy Hooper and I went on the photoshoot of a lifetime this past August!

I took over 912 photos with my Nikon D90. Judy took well over 1,100 with her new camera.

Some of the places we photographed were: **The Eastern Sierra's**, which included Lone Pine; Devil's Postpile; Bodie; Mono Lake and Mammoth Mountain.

**The Barrel Races** in San Diego County (Judy's daughter is a champion Barrel Racer); Randsburg (something like Bodie); A quaint place called Dudley's where they make fantastic, fresh bread.

**The California Coast Hwy 1**, which included Morro Bay; San Diego; A Cypress forest; Scripp's Aquarium. Just to mention a few!

**The Beautiful Missions** of, Santa Barbara & San Juan Batista.

**The Old Delta Town of Locke** - an old Chinese community

**Wow, Judy!** What a great trip we had!



PHOTO BY ARDATH WINTEROWD  
Judy photographing a beautiful  
California Coastal Cove

# PHOTOGRAPHY CLASSES

Submitted By  
Barry Walton

**Barry Walton** will be teaching the following photography classes:

**Lightroom 3** and my new **Photodex ProShow Gold** classes are now available for registration:  
<[www.PlacerOnline.org](http://www.PlacerOnline.org) <<http://www.PlacerOnline.org>>

Free overview of both classes: Tuesday October 18th.

- **Lightroom** (3 parts): Tuesdays: October 25th, November 1st, and November 8th —

- **ProShow Gold** (1 session): Tuesday, November 15th —

A number of camera club members have taken past sessions, so ask around for help in deciding.

You'll like the classes!

---

---

## RAIN SLEEVE

Submitted by  
Bruce Gregory



A few meetings back Barry Walton mentioned **The OpTec rain sleeve**, an angled plastic tube that fits over your camera on rainy days to protect your camera. They come in a 2 pack and are available from **Amazon, B&H, Adorama**, etc. for about \$6.50. There's a larger size for a using with a full sized flash for @ \$8.50.

I will attest they are worth their weight in gold in a rainstorm. I was recently at the **Edinburgh Tattoo**, a military bands exhibition, and it poured the whole evening. Despite me getting soaked the rain sleeve kept my camera dry. In our group of 117 I was the only one who wasn't keeping my camera under my clothing & trying a shot from time to time. I got to try a decent number of shots from the grandstands at night which is difficult enough in dry weather let alone in the rain. As it turns out I got some interesting shots in the rain I wouldn't have got otherwise.

Bruce

Click on links to see large photo of product and to view more info:

<<http://www.bhphotovideo.com/images/largeimages/469774.jpg>>

<<http://www.bhphotovideo.com/>>

**See Bruce's photos of  
The Edinburgh Tattoo,  
A Scottish Military Bands  
Exhibition  
on the following page —**



**Bruce's photos of  
The Edinburgh Tattoo,  
A Scottish Military Bands  
Exhibition**



# THIS MONTH FOR SALE!



## Recommendation on a source for A/V Cables at fair prices.

I buy all of my cable from these folks. They have great warranty service (problem?...no questions asked). Their prices are really, really great especially for long cables.

< <http://www.cablewholesale.com/cgi-bin/googletrack.cgi?url=/index.php/Landing1&gclid=CIOX1Lu3m6sCFSUaQgod9ECVjA>>

Submitted By  
Barry Walton

---

## DVDs for Sale

Submitted By  
Jim Cormier

I have two training DVDs from Blue Crane Digital that cover the Nikon D90

Volume 1...Basic Controls  
Volume 2...Advanced Tips

I paid \$50.00 for the both new. I am selling them for \$40.00 OBO. If anyone is interested I can bring them to the next meeting. They are in like new condition. Only played once.

Did you attend the High Hand Nursery shoot? If so do you want to contribute any photos to the DVD presentation I am putting together to present to the folks at High Hand.

Thanks

Jim Cormier  
Owner/Designer/CorelDRAW Trainer  
<<http://www.squareonegraphics.com/>>  
530-637-1162

## WHAT JUDGES LOOK FOR IN PHOTOS

You're probably wondering why we pick one image over another; there actually are some simple rules of photography we look for in each photo. Common mistakes are:

You're probably wondering why we pick one image over another; there actually are some simple rules of photography we look for in each photo. Common mistakes are:

(1) A photo out of focus, either the whole photo or part of it in an important location such as the bottom front of the print.

(2) Too much "clutter" in the picture. We want our attention to go directly to the subject, not see a lot of competing, but not necessary, clutter around it.

(3) Exposure - is the picture too light or too dark to easily see the subject.

(4) Poor lighting, a "flat" image where rocks, subject, sky, etc., all blend together without different shadows, colors, etc. or the opposite where the sun might bleach out the lighter parts of the image, giving no texture to those areas.

There are other more subtle criteria we look for; placement of the subject, size of the subject within the image, etc., but the 4 listed above are the first and foremost most commonly seen, easily correctable problems that usually cause a photo to be eliminated.

For more specific guidelines, please feel free to drop in on any of our Placer Camera Club meetings and ask questions! We have meetings the third Tuesday of each month at 7:00 at the Beecher Room in the Library off Nevada Street. We have short programs, critique our own images, have "how-to" presentations and to end it all, great desserts!!



## **Board Members**

<b>President</b>	Mike Schumacher
<b>1st Vice Pres.</b>	Richard Myren
<b>2nd Vice Pres.</b>	Howard Godfrey
<b>Secretary</b>	Dick Bosworth & Liz Staats
<b>Treasurer</b>	Judy Hooper

## **Committees**

### **Webpage & Publicity**

Sue Barthelow

### **Education Committee**

Howard Godfrey

Jerry Berry

Lee Whiting

### **Equipment**

Judy Hooper

Richard Myren

### **Judge Selection**

Bruce Gregory

Howard Godfrey

Mike Schumacher

### **Image Evaluation Data**

Judy Hooper

Tony Middleton

### **Placer Color Newsletter Editor**

Ardath Winterowd

### **Refreshments**

Bonnie Godfrey

Kristi Middleton

### **Greeters & Badges**

Jim Bennett

***CHECK OUT THE.....***

**[Placer Camera Club Webpage](http://placercameraclub.org)**

<http://placercameraclub.org>

\*\*\*\*\*

**Placer Color Newsletter Editor**

530-886-8364

[ardaths@wavecable.com](mailto:ardaths@wavecable.com)

\*\*\*\*\*

*Don't forget our tutorials webpage at:*

<http://www.placercameraclub.org/tutorials/index.html>

\*\*\*\*\*

## **Huey Monitor Calibration**

The club has a Huey monitor calibration system

For use by club members.

**WANT TO 'CHECK OUT' HUEY?**

**Contact Judy Hooper – 530-888-8308**